

MASS COMMUNICATION - ADVERTISING/PR: TRANSFER PLAN (AA)

Program website (<https://www.harpercollege.edu/academics/liberal-arts/mass-communication/advertising-pr-transfer-plan.php>)

Program Overview

This sample transfer planning guide meets the requirements of the Associate in Arts degree and follows the Illinois Articulation Initiative mass communication baccalaureate major recommendations. Students choosing to follow this sample plan need to choose the major of Associate in Arts if needing financial aid. Transfer institution requirements may vary - students should check individual college/university requirements before completing the sample plan as outlined. Baccalaureate admission may be competitive. Completion of these courses does not guarantee admission.

Program Requirements

Course	Title	Hours
First Semester		
ENG 101	Composition I	3
FYS 101	First Year Seminar	3
Mathematics ¹		3
MCM 120	Introduction to Mass Communication	3
SPE 101	Fundamentals of Speech Communication	3
Hours		15
Second Semester		
ENG 102	Composition II	3
MCM 130	Introduction to Journalism	3
MCM 200	Film History	3
Physical and Life Science ²		4
Social and Behavioral Science ³		3
Hours		16
Third Semester		
Humanities and Fine Arts ⁴		3
MCM 205	Multi-Platform Photojournalism	3
MCM 212	Multi-Camera Production	3
Physical and Life Science ²		3
Social and Behavioral Science ³		3
Hours		15
Fourth Semester		
Humanities and Fine Arts ⁴		3
Major Discipline and Transfer Elective ⁵		6
MCM 233	Introduction to Public Relations	3
Social and Behavioral Science ³		3
Hours		15
Total Hours		61

² Select one Physical and one Life Science course. At least one must include a lab. Refer to the Associate in Arts degree for approved courses in this category.

³ Select one Social and Behavioral Science course. Refer to the Associate in Arts degree for approved courses in this category.

⁴ Select at least one course from Humanities or Interdisciplinary Studies. Refer to the Associate in Arts degree for approved courses in this category.

⁵ Additional recommended courses: MCM 150, MCM 156, MCM 218

¹ Refer to the Associate in Arts degree for approved courses in this category. Students should check the curriculum of the transfer school they are considering.