

ANIMATION AND MOTION GRAPHICS (CERTIFICATE)

Art, Design and Performing Arts

Program website (<https://www.harpercollege.edu/academics/arts/graphic-arts/>)

Program Overview

This 30-credit-hour certificate program equips students with a solid foundation in visual design and animation, preparing them to create dynamic animations (for websites, fly-in graphics and socials), rich internet applications (RIAs), and interactive multimedia experiences. The program is ideal for individuals pursuing entry-level careers in graphic design, web design, animation, game design, or interactive multimedia, providing the essential skills and hands-on experience needed to succeed in today's digital media landscape.

Program Requirements

Code	Title	Hours
Required		
GRA 101	Introduction to Graphic Arts Design and Media I	3
GRA 102	Graphic Arts Design & Media II	3
GRA 103	Photoshop I	3
GRA 112	Illustrator I	3
GRA 113	Photoshop II	3
or GRA 214	Illustrator II	
GRA 145	Wordpress and Social Media	3
GRA 180	After Effects	3
GRA 222	Brand Identity & Package Design	3
or GRA 250	Graphic Arts Business Workshop	
MCM 150	Social Media Management and Measurement	3
MCM 210	Video Editing and Video Post-Production	3
Total Hours		30

Program Learning Outcomes

- Evaluate visual design fundamentals and graphic arts technology that support strong design choices for animation and multimedia.
- Create visually engaging graphics and interactive media elements.
- Compile work that showcases your design and multimedia capabilities.
- Develop foundational skills in animation for building interactive designs.
- Use WordPress, video and audio, social media and editing software including UI design.

Gainful Employment

Harper College provides Gainful Employment information to comply with the U.S. Department of Education.